



Consiglio Nazionale
dei Dottori Commercialisti
e degli Esperti Contabili

2020 VISION

LEARNING FROM THE PAST, BUILDING THE FUTURE



WORLD CONGRESS OF ACCOUNTANTS 2014

WWW.WCOA2014ROME.COM

ROME, AUDITORIUM PARCO DELLA MUSICA - NOVEMBER, 10-13 2014

IMPERIAL SPONSOR



UNDER THE PATRONAGE OF



ROMA
CAPITALE

WCOA2014



WCOA 2014

A UNIQUE OPPORTUNITY FOR THE ACCOUNTANCY PROFESSION TO OBSERVE AND LEVERAGE ON PAST EXPERIENCES AND TO DEVELOP A NEW VISION FOR THE FUTURE

THE VENUE

AUDITORIUM PARCO DELLA MUSICA

DESIGNED BY INTERNATIONALLY RENOWNED ITALIAN ARCHITECT RENZO PIANO, THE AUDITORIUM PARCO DELLA MUSICA IS LOCATED CENTRALLY IN THE CITY.

THE HISTORICAL CENTER OF ROME IS WITHIN EASY ACCESS.

SINCE IT WAS DEDICATED IN 2002, THE AUDITORIUM PARCO DELLA MUSICA HAS DISTINGUISHED ITSELF AS A SIGNIFICANT PRESENCE IN THE CULTURAL SCENE OF BOTH THE CITY OF ROME AND THE ENTIRE COUNTRY.

OVER THE YEARS, IT HAS BECOME AN INSPIRATIONAL AND FUNCTIONAL VENUE FOR MANY INTERNATIONAL EVENTS.

THE AUDITORIUM PARCO DELLA MUSICA WELCOMES ITS GUESTS THROUGH THE CAVEA, AN OPEN-AIR HALL, THE FOYER, AND THE MUSIC HALLS: SALA SANTA CECILIA, SALA SINOPOLI AND SALA PETRASSI.

IN ADDITION, SEMINAR HALLS, A PRESS ROOM, MEETING ROOMS, AND EXHIBITION AREAS MAKE IT A COMPREHENSIVE VENUE TO HOLD THE WCOA 2014.

PROGRAM OVERVIEW

IMPRESSIVE, INTERACTIVE AND INNOVATIVE SESSIONS TO BE SHARED WITH OVER 4,000 COLLEAGUES FROM ALL OVER THE WORLD.

DAY 1 MONDAY, NOVEMBER 10	09:00 - 16:00 16:30 - 20:00	PARTICIPANTS REGISTRATION OPENING CEREMONY, COCKTAIL AND CONCERTS
DAY 2 TUESDAY, NOVEMBER 11	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 12:45 - 14:00 14:00 - 15:30 15:30 - 16:00 16:00 - 17:30	PLENARY SESSION I <i>TECHNOLOGY AND THE FINANCE FUNCTION OF THE FUTURE</i> EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS LUNCH CONCURRENT SESSIONS EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS
DAY 3 WEDNESDAY, NOVEMBER 12	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 12:45 - 14:00 14:00 - 15:30 19:30 - 23:00	PLENARY SESSION II <i>ENHANCING GOVERNMENT TRANSPARENCY AND ACCOUNTABILITY: A WAY TO ECONOMIC GROWTH</i> EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS LUNCH CONCURRENT SESSIONS GALA EVENT IN CINECITTÀ STUDIOS
DAY 4 THURSDAY, NOVEMBER 13	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 13:00 - 14:30	CONCURRENT SESSIONS EXHIBITION, COFFEE AND NETWORKING PLENARY SESSION III <i>INTEGRATED THINKING: THE KEY TO IMPROVED PERFORMANCE AND VALUE CREATION</i> FINAL SESSION AND CLOSING CEREMONY

CONCURRENT SESSIONS' TRACKS

TRACK 1 - **FINANCIAL REPORTING AND INTEGRATED THINKING** ENHANCING ACCOUNTABILITY AND DECISION-MAKING

WHETHER A PUBLICLY TRADED COMPANY, A SMALL AND MEDIUM ENTERPRISE (SME), A NOT FOR PROFIT, OR A GOVERNMENT, ALL ENTITIES FACE DECISIONS ABOUT REPORTING APPROACHES AS WELL AS PRACTICAL IMPLEMENTATION CHALLENGES. THESE SESSIONS WILL DISCUSS THE STATUS OF GLOBAL IFRS AND IPSAS CONVERGENCE, THE EVOLUTION TO INTEGRATED REPORTING, AND JURISDICTIONS' APPROACHES TO SME REPORTING.

TRACK 2 - **ASSURANCE OF BUSINESS INFORMATION** APPROACHES TO RISING EXPECTATIONS

IN AN ENVIRONMENT OF RISING EXPECTATIONS, WHAT ARE THE FUNDAMENTALS OF AUDIT QUALITY AND ELEMENTS TO SUPPORT IT AND WHAT ARE THE GLOBAL TRENDS? THIS TRACK WILL DISCUSS THE SIGNIFICANT CHANGES TO THE AUDITOR'S REPORT AND WHY THEY WERE NECESSARY, THE ROLE OF AUDIT COMMITTEES, AND THE INCREASE IN DEMAND FOR ALTERNATIVE SERVICES FOR THE SME SECTOR.

TRACK 3 - **ETHICS, LEGALITY AND CORPORATE RESPONSIBILITY** ACCOUNTANTS AND COMPANIES SEEKING THE RIGHT BALANCE

ON A DAILY BASIS, ACCOUNTANTS TRY TO STRIKE THE RIGHT BALANCE BETWEEN CONFIDENTIALITY, LEGAL LIABILITIES, AND PUBLIC INTEREST, AND COMPANIES EXPLORE NEW BUSINESS MODELS, SEARCHING FOR A BALANCE BETWEEN SOCIAL VALUES AND PROFITABILITY. THESE SESSIONS WILL EXPLORE PENDING CHANGES TO THE CODE OF ETHICS, THE IMPLICATIONS OF POST-CRISIS REGULATION, AND OTHER CURRENT ISSUES, SUCH AS TAX BASE EROSION.

CONCURRENT SESSIONS' TRACKS

TRACK 4 - **EDUCATION AND CAPACITY BUILDING** SKILLS ACCOUNTANTS NEED TO MEET CURRENT AND FUTURE DEMANDS

INCREASINGLY RAPID TECHNOLOGICAL DEVELOPMENTS, INCLUDING SOCIAL MEDIA, CLOUD COMPUTING, REMOTE PROFESSIONAL PRACTICES, AND XBRL ARE CHANGING THE SKILLS AND TALENTS REQUIRED OF ACCOUNTANTS. THESE SESSIONS WILL EXPLORE HOW DEMANDS ARE CHANGING, AND HOW ACCOUNTANTS CAN KEEP UP, AS WELL AS THE IMPACTS ON ECONOMIC DEVELOPMENT AND MOBILITY.

TRACK 5 - **BUSINESS ADVISORY SERVICES** COMPETENCIES, CHALLENGES, SYNERGIES, AND INNOVATIONS

ACCOUNTANTS ARE OFTEN BUSINESSES' MOST TRUSTED ADVISORS - IN TERMS OF MANAGEMENT BEST PRACTICES, GOVERNANCE, GROWTH AND DEVELOPING NEW MARKET STRATEGIES, SUSTAINABILITY, AND RESPONDING TO THE NEEDS OF CITIZENS AND CONSUMERS. THIS TRACK WILL LOOK AT NEW COMPETENCES NEEDED, AND THE CHALLENGES OF SMPs AND SMES, SUCH AS ACCESS TO CREDIT, IN A RAPIDLY GLOBALIZING WORLD.

REGISTRATION FEES

CATEGORY	POLICY INCLUDE/NOT INCLUDE	EARLY BIRD UNTIL 31/07/14*	REGULAR*
DEVELOPED COUNTRIES	ALL INCLUDED	€ 1,200	€ 1,500
EMERGING COUNTRIES	ALL INCLUDED	€ 900	€ 900
SPECIAL YOUNG STUDENTS	GAINING EXPERTISE - WORKING SESSIONS - SOCIAL PROGRAM NOT INCLUDED	€ 600	€ 600
ITALIANS	MODULAR - ALL SESSIONS AND CONCERTS INCLUDED - GALA DINNER NOT INCLUDED	€ 950	€ 1,250
ACCOMPANYING PERSONS	CONCERTS AND GALA DINNER INCLUDED	€ 350	€ 350
PRESS	ALL SESSIONS AND CONCERTS INCLUDED - GALA DINNER NOT INCLUDED	-	-
EXHIBITORS (IF OVER 2 PERSONS)	COFFEE BREAKS AND LUNCHES INCLUDED - SOCIAL PROGRAM NOT INCLUDED	€ 200	€ 200

(*): VAT INCLUDED (22%)

N.B.: PLEASE BE INFORMED THAT REGISTRATIONS WILL BE CLOSED AFTER REACHING A NUMBER OF 4,000 REGISTRANTS BASED ON THE CAPACITY OF THE VENUE.

FOR REGISTRATIONS: WWW.WCOA2014ROME.COM



SPONSORSHIP OPPORTUNITIES

OUR FLEXIBLE SPONSORSHIP PACKAGES AIM TO REACH OUT TO A VARIETY OF POTENTIAL SPONSORS BY PROVIDING OPPORTUNITIES AT ALL LEVELS

COMPREHENSIVE SPONSORSHIP PACKAGES

- IMPERIAL
- COLISEUM
- SISTINE CHAPEL
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- DIGITAL PARTNER

STAND ALONE SPONSORSHIP OPPORTUNITIES

- TREVI FOUNTAIN EXHIBITION BOOTH
- ACADEMIC RESEARCH AWARD AND PUBLICATION
- PROJECT GALLERY > A DEDICATED EXHIBITION AREA IN THE WCOA 2014 RESERVED TO IFAC MEMBER BODIES CAN SHOWCASE THEIR PROJECTS - FIND OUT MORE ON WWW.WCOA2014ROME.COM

BE THE WCOA 2014 ACADEMIC PARTNER!

THE SCIENTIFIC COMMITTEE OF THE WCOA 2014 HAS LAUNCHED AN INNOVATIVE CALL FOR PAPERS IN ORDER TO STIMULATE AND FEED THE DEBATE AROUND THE THEME OF THE CONGRESS: "2020 VISION: LEARNING FROM THE PAST, BUILDING THE FUTURE". THIS IS A NEW CONCEPT FOR THE CONGRESS AND WILL SUPPLY CONTENT FOR A DEDICATED PUBLICATION.

SUPPORT THE RESEARCH BY BECOMING OUR ACADEMIC PARTNER AND BE THE ONE ON THE STAGE TO AWARD THE BEST PAPER'S AUTHOR!

INTERESTED IN BECOMING A SPONSOR? CONTACT US AT
INFO@WCOA2014ROME.COM - DIMARCO@WCOA2014ROME.COM
TEL. +39 06 47863307



BEAUTIFUL ITALY

ROME AND ITALY OFFER A UNIQUE OPPORTUNITY TO EXPERIENCE ONE OF THE MOST IMPORTANT HISTORICAL PLACES IN THE WORLD, THROUGH IMMERSION INTO ART, CUISINE AND MUSIC.

WCOA 2014 WILL ALSO OFFER AN APPEALING SOCIAL & TOURISTIC PROGRAM

OSTIA ANTICA

THE IMPRESSIVE ARCHEOLOGICAL SITE OF OSTIA ANTICA IS ONLY 20 KILOMETERS FAR FROM ROME.

THE RUINS OF THIS ONE-TIME COMMERCIAL HARBOR BUILT BY THE ROMANS WILL TAKE YOU BACK TO THE TIME WHEN THE ROMAN EMPIRE RULED THE SEAS.

FLORENCE

A RENAISSANCE CITY IN THE HEART OF TUSCANY, IS A DREAM DESTINATION FOR TOURISTS COMING FROM ALL AROUND THE WORLD. IT HAS SOME OF ITALY'S BEST MUSEUMS AND CHURCHES, PICTURESQUE STREETS AND SQUARES WITH ELEGANT BUILDINGS AND SHOPS. COME AND MAKE THIS DREAM COME TRUE.

AMALFI COAST

THE AMALFI COAST IS A MIXTURE OF HISTORY, LEGEND AND NATURE, WITH A LOT TO DISCOVER. THE CATHEDRAL OF AMALFI, THE EMERALD GROTTO, LI GALLI ISLANDS FACING POSITANO AND THE VILLAS IN RAVELLO ARE JUST SOME OF THE AMAZING TOURISTIC SITES YOU MAY VISIT, WHILE EXPERIENCING THE WARM HOSPITALITY OF SOUTHERN ITALY.

OTHER BREATHTAKING EXCURSIONS TO BE PUBLISHED SOON ON OUR WEBSITE WWW.WCOA2014ROME.COM - SECTION WELCOME TO ITALY



THE HOTELS

WE ARE PROPOSING A SELECTION OF 5, 4 AND 3 STARS HOTELS, OFFERING HIGH QUALITY STANDARDS AND IDEAL LOCATION IN SOME OF THE MOST ATTRACTIVE AREAS OF ROME

* * * * * HOTELS

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FOR RESERVATIONS: WWW.WCOA2014ROME.COM - SECTION REGISTRATION



USEFUL CONTACTS

JOIN MORE THAN 150 INSTITUTES & ORGANIZATIONS FROM ACROSS THE WORLD TO DISCOVER THE LATEST THINKING AND THE LIVELIEST DEBATES, AND BECOME PART OF AN UNFORGETTABLE PROFESSIONAL EXPERIENCE.

FIND OUT MORE ON

WWW.WCOA2014ROME.COM

GENERAL ENQUIRIES

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SPONSORSHIP & PROJECT GALLERY

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REGISTRATION, LOGISTICS & HOTELS

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LARGE DELEGATIONS WISHING TO RENT A DEDICATED BUS WITH DRIVER TO/FROM THE AUDITORIUM PARCO DELLA MUSICA COULD ADDRESS THEIR REQUEST TO ADRIAPOINT VIA EMAIL

ORGANIZERS



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